



Hi! I am **Manojit Ghose** | Senior Motion Designer / Art Director

Online portfolio [Website](#) | [Linkedin](#) | [Instagram](#) | [Twitter](#)

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● Self-taught ● 16+ years in the creative industry ● Lead and manage teams, mentor talents ● Ability to work independently with minimal direction, providing solutions ● push myself and teammates to grow and achieve professional and personal goals.

Work history

Currently *Senior Motion Designer* at *VML Poland, WPP*, Krakow, Poland.

● Work with Art directors and Account managers to Address client's vision. ● Developed and Produced 1000+ videos for social platforms viz, Instagram, TikTok, Facebook, and YouTube ● Mentoring talents ● Integrated Production ● multiple projects from brief to delivery.

Previously *Art Director and Motion designer* at *Studio45*, Atlanta, GA, USA. (Remote)

● Visualizations ● Storyboards ● Directed, Art directed and Produced 2D and 3D projects ● Addressing Client & Support.

Previously *Motion Graphic Designer* at *Pride And Glory Interactive*, Krakow.

● Visualized, storyboarded, directed, and produced 2D and 3D animated videos. ● Supervised live shoots ● Editing and post-production ● Key motion designer in 10+ people team on overseas collaborations.

Previously *Associate Creative Director* at *CNBC TV 18 - Viacom 18*, Mumbai.

● Launched an in-house production team ● Built a team of 12+ artists, editors and writers, directors. ● Project management ● client meetings and presentations ● Interviewed and Recruited talents ● Overseeing Implementation and Delivery

Before that in the Broadcast industry, *Senior Graphic Animator* at *Neo Sports Broadcast*, Mumbai.

● Managed a team of 5+ artists, editors and animators ● Produced On Air promotion content ● Collaborated with show producers ● TV idents.

Previously *Motion designer and illustrator* at *ABP News (formerly Star News - Star TV)*, Mumbai.

● Managed and developed motion design content in a 4 member inhouse branding team ● Produced television Brand Idents ● Animated bugs, lower thirds including other promotional contents and assets.

Awards & Interests

My projects were awarded the MIXX Poland and KTR Poland. I enjoy Photography, Traveling, Meeting Cultures and People, Doodling and Movies. Currently fiddling and trying to understand coding and my highschool math.

Education

● Master in Marketing & Advertising Management (NBU, WB, India)
● Diploma in Advertising Management (ICM, Bangalore, India).

Skills

Software Skills ● Adobe CC Production Suite ● Adobe After effects ● Adobe Premiere ● Adobe Photoshop ● Cinema 4D ● Houdini ● Maya ● Redshift + I am quick to pick up software/ tools and new technologies on a need-to basis

Hard Skills ● Animation ● Pre Production ● Post Production ● Character development & rigging ● Typography ● UI/UX ● Mobile ● Finishing Process - transcoding and compression ● Interactive Technologies ● Interactive media ● Social Advertisements

Soft Skills ● Inspiration seeker ● Curiosity ● Positive Attitude ● Manage Multiple Projects ● CRM ● Digital ● Dependable ● Quick thinker ● Attention to Detail ● Self ignited ● Disciplined ● Partnerships ● Creative ● Storytelling ● Innovator ● Collaboration